

THE DAILY TELEGRAM

The Leading Newspaper of Central West Virginia.

Published Every Evening Except Sunday by the CLARKSBURG TELEPHONE COMPANY, Clarksburg, W. Va.

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CHANGE OF ADDRESS. When changing address give old as well as new address.

TUESDAY, OCTOBER 21, 1913.

An Evening Echo.

Write it in your heart that every day is the best day in the year.

EMERSON.

The Exponent says Clarksburg needs a new afternoon newspaper. If any person will take a copy of the Daily Telegram and a copy of the Exponent and compare the two, he will soon find out whether Clarksburg needs a new afternoon or a new morning newspaper.

Senator Kern, of Indiana, Democratic leader of the Senate, is out with a statement that a determined fight is to be made upon the rules of the Senate which permit unlimited debate, the upshot of which will be that a new rule will probably be adopted permitting a majority of the Senate to order a debate closed within a certain time. In other words, the Democrats want a "rule" system. While such a rule might as well be adopted so far as the present Democratic course in Congress is concerned, yet it is rather amusing to hear the Democrats howl for it now. They used to think they were gagged to the point of strangulation under the old rules.

Too Bravely.

The mountain moves.

Desperate Attempt to Rob the Postoffice is Foiled.

Out comes the mouse.

Somebody rattled the knob of a rear door of the postoffice. Burglars generally do this.

Also, an amateur or two needs to take a correspondence course in decent journalism.

A Bouquet.

Schloss Bros. and Company, of Baltimore, well known in business circles all over the country, hand the Telegram the following appreciated bouquet:

"We must compliment you upon your splendid edition of Wednesday, August 27, 1913. Of the thousands of papers that we receive from all over the United States, your paper is as well set up in typographical arrangement as any that we receive. Your city should be proud of having such a splendid news representative."

What is Really Needed?

Clarksburg is in need of a wide-awake afternoon newspaper—one that will give the people a news service in the evening as they are receiving in the morning. Exponent.

Despite the fact that a force of workmen was engaged in tearing down walls for improvements in the Telegram's mechanical department, necessarily causing a curtailment of work there, Monday afternoon's Telegram contained twenty-eight local news stories, exclusive of its social, personal, bowling, theatrical and other local departments; while Tuesday morning's Exponent contained its postoffice robbery fake and six local news items exclusive of two personal items that were headed, "Only six—count them—only six. The Telegram carried nearly five columns of advertising and the Exponent only about twenty. Count them also. But, more of this later."

A Needed Trolley Equipment.

Inasmuch as the Monongahela Valley Traction Company has planned a through interurban trolley service between Weston and Fairmont, a run of more than fifty miles requiring something like a two hour schedule, it should arrange to equip its trolley trains with passenger conveniences necessary for trips of such length. Toilet rooms for men and women should by all means be provided on the trains.

Indeed, the run between Fairmont and Clarksburg is long enough to warrant such equipment alone and it is strange it was not installed.

When you want to hire office help of any sort, you want to consider, of course, only those who have sufficient "business sense" to read and answer your help wanted ad, in the Daily Telegram—or to publish ads of their own so good as to make it worth while for you to answer them.

long ago. Apparently this was not the opinion of the management, but the opening of the Weston line and the acquisition of the Mannington branch certainly have called for it, regardless of the limited service contemplated between Weston and Fairmont. Hence, there should be no further delay with the introduction of this service as the excuse for waiting. Close connections at the terminals now used, which are desirable and commendable, make many of the trolley trips longer than the proposed through service from Weston to Fairmont, and there should be some regard for the convenience of passengers under present conditions.

To Be Happy—Just Try.

Is Arnold Bennett a happy man?

The question may seem superfluous and even impertinent, but it is prompted by a little book called "The Plain Man and His Wife," which he has just published in London. He points out that the plain man tends to make his life all means and no end; to become too busy to examine the treasures of his soul; to grind away doggedly without experiencing the joys of consciousness.

We do not clap our friends often enough on the back, or if we do it becomes just a habit which annoys them and gives us no satisfaction. There are those among us who spring out of our beds shouting hurrah! not after a time this becomes as much a part of the routine as shaving.

Mr. Bennett asks whether there is not a remedy, and though his own principles would not permit him to go so far, he tells us that his plain man will presently become explosive and even relinquish his fortitudes in favor of a little fun. Of course there is not a simple remedy, but we are invited to acquire some kind of self-knowledge and to determine which things really interest us which bore us. It may be objected that one cannot be happy by trying, but it is Mr. Bennett's point that you can, and he has a way of being right.

The Tariff Gold Brick.

Democratic tariff apologists now say that the amount of tariff that figures in the cost of a single article for family use, such as cotton cloth, boots and shoes, or like commodities, is not great enough to be felt and that on this account it has been impossible to notice any fall in retail prices since the new tariff law became effective. If this is so, one may well wonder why anybody had the brass to declare that the reductions made in the new tariff were to reduce the cost of living.

The Bluefield Telegraph takes a fall out of this apologetic argument in a manner so fitting and proper that the inference of a fallacious tariff theory stands out strong and bold. "We are not so unreasonable," says the Telegraph, "as to expect a law to be noticeably effective without more trial than the tariff measure, but the contention now made that the difference will not be great enough to be noticed is at variance with all the promises and preambles of those who favored a low tariff and free trade. They made much of the fact that the ordinary family used tax necessities in their progress through the valley from the cradle to the grave, and begged the people for an opportunity to make a new tariff that would take from the necessities the burden of the tariff duties. The opportunity was given and the people are waiting for the cost of living to be reduced. Now we are told that the cost of living will be reduced but it will not be great enough to be felt on single articles."

Something Yet Needed.

Answering a request of the Parkersburg State Journal for reasons why the Huntington Advertiser thinks Huntington is superior to Parkersburg, the Advertiser enumerates among other things five cent gas and better railroad rates and facilities. That is enough to stagger the Parkersburg ambition. But, it is also enough to make other ambitious West Virginia cities sit up and take notice.

Clarksburg, for example, with its three cent gas and an inexhaustible supply, can laugh at the boasts of cheap gas made by other cities anywhere in the country; but when railroad rates and facilities are mentioned, the laugh has to freeze on its face. There have been instances where Clarksburg's cheap gas has been of no avail in competition with railroad rates. This is unpleasant, but a fact nevertheless.

It is gratifying to note, however, that the hope for a competitive railroad line has not waned among progressive business men of this city. Wherever two or three are gathered together in discussion of industrial or commercial pursuits, really developments or other things pertaining to the expansion of the city, it has been noticed, there is talk of a new railroad. Recent contributors to the Telegram have put forth the question. There are great possibilities in this respect, opportunities that should not be neglected.

Let the railroad talk go on. The more of it the better. Let it sink into the Clarksburg mind and stay there that with a competitive railroad line into this city, no community on the face of the earth could "hold a candle" to Clarksburg's immediate, wonderful expansion. In a few short years it could be made one of the most important manufacturing centers of the West.

Fire Hose Joker.

The joker who thought he would have some fun at the expense of the local fire department and who afterwards through anger arising from personal hatred and a plain retort given him is doing the city far more harm than any one individual in the city.

The joke he got off about attaching hose to plugs has gone all over the country. Many do not appreciate it as a joke and they look upon the incident seriously. Thus looking, they regard Clarksburg with suspicion and ridicule the alleged lack of progressiveness and intelligence conveyed by the joker's joke.

Eugene A. Burch, chief of the fire department of Hawkinsville, Ga., is among those who read the following newspaper dispatch dated Clarksburg:

"When the fire department was called to the residence of Harold Dane, the firemen in their excitement attached one end of a hose to one plug, the other end to another plug. The hose burst."

Here is what Mr. Burch has to say about it and he does not hesitate to hold the joker up in derision:

"Being a chief of years' experience, the latter impossibility of such a mistake being made by firemen or any one else; as the same hose can not be attached at each end to two plugs."

Similar couplings can not be connected, says Mr. Burch, and he adds in a letter to the fire chief of the city, "hence I am writing you through idle curiosity to know why your correspondent for the Georgian should write such an article. He evidently must not have the first conception of any knowledge of fire plugs and fire hose connections, or else he thought he was getting off a huge joke on the fire department."

Apples and Apple Day.

The International Apple Shippers' Association has sent out circular letters urging that this day be observed as "Apple Day."

The circulars contain suggestions of ways to observe the day and then the following statement of facts about apples:

"The size of the American apple crop this season equals a wall of apples twelve feet high extending almost the distance from Chicago to New York. All of these apples will be available for National Apple Day."

"The American apple crop, if laid end to end, will reach 316,445 miles, or a double track seven times around the world."

"The railroads would have the time of their lives in moving this crop if it was offered for shipment in a single day. In cars the apple crop of the United States would reach a distance of over 852 miles."

After reading some of these facts the Pittsburgh Dispatch very pertinently makes wholesome comment as follows:

"But—and this is a point that the circular avoids referring to—even that height would have nothing on the altitude record in price that confronts the lovers of a really good apple. Although there are 100 apples in sight for every man, woman and child in the United States, how many will be forced to forego the pleasant duty suggested by the shippers' association: because they can not afford to buy them."

National Apple Day could not better be celebrated than by the shippers' association devoting that date to devising means whereby each child, woman and child may have a chance to get his or her hundred apples, and preventing the waste by which so much of the beautiful crop is deliberately allowed to rot because the same influences that make the price prohibitive to so many would-be consumers does not offer the grower enough to repay the gathering.

Will Benefit You

Sold everywhere. In boxes 10c., 25c. Everyone—especially every woman—should read the directions with every box.

Avoid Sedative Cough Medicines.

If you want to contribute directly to the occurrence of capillary bronchitis and pneumonia, use cough medicines that contain codeine, morphine, heroin and other sedative when you have a cough or cold. An expectant like Chamberlain's Cough Remedy is what is needed. It cleans out the culture beds or breeding places for the germs of pneumonia and other germ diseases. This is why pneumonia never results from a cold when Chamberlain's Cough Remedy is used. It has a world wide reputation for its cures. It contains no morphine or other sedative. For sale by all dealers.—Advertisement.

He Who Reads

Doesn't Have

to Run!

Because you are a reader of advertising it does not follow that you are going to be influenced by every advertisement.

The man who needs a new overcoat and is seeking to buy it to the best advantage is not going to be diverted by the advertisement of an ice cream freezer.

But the wise overcoat seeker is going to compare the advertising appeals of the stores that sell coats.

He is going to read their reasons and form his own conclusions.

Advertising is not meant to do your thinking for you—it is intended to help you do your own thinking.

Advertising readers "think straight," because they see from all sides.

They have looked before they were ready to leap—and when they buy they spend their money with wisdom.

Stops Falling Hair

Halt's Hair Renewer certainly stops falling hair. No doubt about it whatsoever. You will be satisfied.

husband. It is up to him to support her, and that ability being equal, the teaching positions should go to women who have to support themselves. It appears that not infrequently New York teachers have concealed the fact that they were married, but when the little stranger comes, the truth becomes known, and the board tells hubby to get busy and go to work. As the Sentinel understands it, the board has not refused to employ widows with families to support or women who have been wrongfully deserted by their husbands. If it did it did wrong.—Parkersburg Sentinel.

All Agree.

Republicans, Democrats and all the rest can agree with the Bluefield Times when it says interest in the fruit growing industry should be stimulated in West Virginia. Make it any kind, too, from that of the hen to red apples, damson plums and luscious peaches.—Parkersburg State Journal.

Good Men.

What a pity it is that railroad facilities separate us so widely from those splendid, noble, good fellows who reside up in the northern end of the state. The samples sent down to Bluefield this week were so fine as to win the lasting admiration from their brethren in the southern section. And may they come again and often.—Bluefield Telegraph.

Good Judgment.

Vice President and Mrs. Marshall, having no babies of their own to entertain them, when they grew lonesome, borrowed a West Virginia baby. In which they showed excellent judgment, because there are no finer babies anywhere than West Virginia babies.—Huntington Advertiser.

The

World's Remedy

You make no risky experiment when you use occasionally—whenever there is need—the most universally popular home remedy known, Beecham's Pills, which have stood the test of time with absolute success and their world-wide fame rests securely on proved merit.

BEECHAM'S PILLS

relieve the numerous ailments caused by defective action of the stomach, liver, kidneys and bowels. Cleansing the system, they purify the blood and tone body, brain and nerves. Beecham's Pills act quickly; they are always safe and reliable, and you may depend upon it they

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Curains, Carpets and Rugs at Money Saving Prices

EVENTUALLY YOU WILL TRADE AT The Watts-Lambers Co. WHY NOT NOW?

We Give 25c Green Trading Stamps with Cash Purchases

The Point of it all is this, That the Weather is Right, the Time is Ripe and the Women's and Misses' Fall Suits, Fall Coats and Fall Furnishings of Every Sort Are Ready.

Handsome Suits For Women Yet Not Expensive In Price

So many women need one good serviceable suit, to do for dressy occasions and for street, shopping or business. To these women, we can truthfully say that they will find shown in our suit section the greatest assortment of new up to the minute styles in Ladies' Tailored Suits than was ever shown in our city at the following popular prices:

MORE VALUE, STYLE AND EXPERT TAILORING IN SUITS AT \$16.50, \$20.00, \$22.50 and \$25.00, than we have ever shown or heard tell of at these prices. The materials are all new and are what Fashion has approved for the Fall and Winter season.

AT \$16.50

A number of new styles in wool poplins, chevrons, serges, and novelty suitings. Beautifully tailored, silk lined coats, in all the new and staple colors. Many are copied from imported models.

AT \$20.00

A large assortment of new styles made of newest materials, also serges, pongee, diagonal and reps. One very attractive new model just received, made of a rough surfaced fabric. A "ribbed diagonal weave," new fashionable colors, made with Chinese Kimono sleeve, but not extreme. New draped skirt at the price, \$20.00, is fully \$5 to \$10 less than suit is actually worth. And at each and every price you will find the greatest assortment and the best values in tailored suits to be had.

Wonderful values in Tailored Suits at \$10.98, \$14.75, as well as the higher priced ones at \$30.00, \$35.00, \$37.50 to \$55.

Bathrobes Are Better Than Medicine

Bathrobe Blankets will make a warmer and can be made into a better bathrobe than those already made. They give comfort and ward off colds. Beautiful line of new designs are here for your choosing. Price \$2.98 and \$3.98 including neck and girdle cords, also frogs for fastenings.

Attractive New Belts and Girdles

Many new belts including the most popular colors. At 50c is given the choice of wide white kid belts, and suede belts in emerald, brown, navy, purple. At 79c to \$1.00 are shown the newest effects in girdle sashes in colors, and wide girdle belts of black moire.

Fashionable Ruffling, Muff and Neckpiece

The fashionable woman takes advantage of the first faint chill to place across her shoulders with artful carelessness a length of Marabou, and to gracefully dispose of her hands in the depths of a new-style muff.

Marine and Net Ruffings in a variety of styles.

Marabou Neckpieces in Colarette styles.

Marabou Muffs in combinations of Marabou and Ostrich.

Ostrich Ruffs in a variety of colors.

Many beautiful pieces of Marabou and Ostrich Neckwear, representing the latest styles and including many novelties.

Crepe de Chine Windsor Ties

These beautiful ties of all silk crepe de chine give just the right effect when worn with the stylish blouses of soft materials. Priced at 50c and shown in the following colors: New Blue, Mexican, Black, Red, Fuchsia, Copenhagen.

Chinchilla Coats For Little Girls

To get just the simple, straight little Coats we want we have them made to our order by expert tailors, boyish patterns are used, the coats are perfectly straight and made of soft, fine Worumbo Chinchilla in Oxford Gray, dark blue.

Exceptional Values In Knit Underwear

Your every need for fall and winter underwear can best be supplied here.

Brighten The Eyes Of The Home With New Curtains

Here you will find the most complete, up to date stock of Curtains and Draperies of all kinds shown in this part of the state. Values the Best.

Curtains from the very inexpensive grades to the finest of imported ones in a wonderfully large assortment of new designs, patterns, etc., from 49c the pair to \$25.00 the pair.

More \$5, \$6 and \$8 Trimmed Hats

New shipments from New York; dozens are here for your choosing and more to be shown tomorrow. As we write, some new models are being copied—all with new points of difference, new ideas in the arrangement of trimmings, new things in the trimmings themselves.

Fashionable Black Hats are here in great numbers, all of soft matted surface, chiefly of velvet, plush or velour. Hats in the new shades to match autumn's suits and costumes, are arranged for easy selection. No trimming effect, no good color, no tendency of the mode, if it is refined and beautiful, is absent from this great collection—exceedingly beautiful Hats at \$5, \$6, \$7.50, \$8.00.

Sale Silk Petticoats, \$1.59

FRIDAY MORNING AT 9:00 A. M. See Window Display.

DON'T SLEEP COLD

Use Warm Bed-Clothes Comforts and Blankets

Better prepared to serve you than at any previous season, and we are selling more than ever before.

THERE IS A REASON.

The best Blankets and Comforts at the price to be found anywhere. The largest and most complete stocks to select from in our city. Prices range in comforts from 98c with easy rises up to \$10.00.

BLANKETS—At 75c, 98c with easy rises up to \$15.00 the pair.

4 Per Cent Start A Savings Account With This Bank And Watch It Grow 4 Per Cent

Many good things are said about our methods of conducting this bank. All who avail themselves of our services are well pleased and they will tell you so. This is exclusively a Savings Bank—a Bank for the masses—we welcome the small accounts as gladly as we do the larger ones.

ALL ACCOUNTS AT THE 4 PER CENT BANK DRAW INTEREST AT THE RATE OF 4 PER CENT.

The Lowdown Savings Bank and Trust Co.

GEO. L. DUNCAN, Secy. and Treas. R. T. LOWMEDES, President.